



RAIL PASSENGERS ASSOCIATION

Community Partner Program

What makes your city, town, region, state unique? Why is rail transportation important to your community? The Rail Passengers Association can help to amplify your story to travelers and legislators at the local, state and federal levels. Through our collective efforts with chambers of commerce, economic development groups, business districts and other like organizations, we can bring attention to the direct and indirect impacts rail transportation and the larger transit ecosystem have on a community.

Partner benefits conveyed to the organization include:

Resources

- Discounts on professional services including custom research, polling, and customer advisory resources
- Roundtable facilitation
- Advocacy training and mentoring
- Access to the Rail Passengers Association's extensive policy document library and professional analysis
- Annual "State of the Passenger Landscape" Briefing
- Personalized consultations with Rail Passengers' professional staff on transportation policy issues

Engagement

- Access to all "Voice of the Passenger" communications, such as:
 - Discounted advertising space in the "Passengers Voice" monthly newsletter, digital and printed distribution
 - Membership status highlighted in the weekly "Hotline", a recap of efforts and transportation related news, distributed digitally to all Rail Passengers Association members, policy makers, and Congressional staff
- Opportunities to distribute promotional items and collateral to Rail Passengers Association constituents

Networking

- Acknowledgement of partner status on the Rail Passengers website with linked logo
- Approval to post partner status and Rail Passengers Association logo on your website and collateral
- Engagement opportunities with Rail Passengers Association membership of active travelers
- Complimentary registrations to Rail Passengers Association meetings and events
- Opportunities to host private functions at Rail Passengers Association events
- Opportunities to push promotional messaging to our constituencies

Sponsorship Opportunities

- Add-on marketing opportunities for Rail Passengers Association events and programs such as:
 - RailNation (spring and fall)
 - Summer By Rail
 - Student Ambassador Program
 - Station Volunteer Program

Together we can create "A Connected America."

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